



Pima College Aztec Press
Classifieds Rate Card

AD space SUB (1.87x0.5)

Max word count: 10-12
\$1.00 2pt box border
\$0.10 per bold word
1-4 insertion - \$7 (each)
5-8 insertion - \$5 (each)
9-16 insertion - \$3 (each)

SUB

1

2

3

Publication Dates

SPRING 2011

- Jan 27*
- Feb 10
- Feb 23
- Mar 10
- Mar 24
- Apr 7
- Apr 21
- May 5

AD space 1 (1.87x1)

Max word count: 20-25
\$1.00 2pt box border
\$0.10 per bold word
1-4 insertion - \$12 (each)
5-8 insertion - \$10 (each)
9-12 insertion - \$8 (each)
16 insertion - \$6 (each)

AD space 2 (1.87x2.52)

Max word count: 55-60
\$10.00 logo & Art insertion (one time fee)
\$1.00 2pt box border
\$0.10 per bold word
1-2 insertion - \$20 (each)
3-4 insertion - \$18 (each)
5-6 insertion - \$13 (each)
7-8 insertion - \$11 (each)
9-12 insertion - \$9 (each)
13-16 insertion - \$7 (each)

AD space 3 (1.87x5)

Max word count: 100-115
\$10.00 logo & Art insertion (one time fee)
\$1.00 2pt box border
\$0.10 per bold word
1-8 insertion - \$90 (each)
9-16 insertion - \$60 (each)

AD space 4 (3.9x1.4 -horizontal)

Max word count: 65-70
\$10.00 logo & Art insertion (one time fee)
\$1.00 2pt box border
\$0.10 per bold word
1-2 insertion - \$25 (each)
3-4 insertion - \$20 (each)
5-6 insertion - \$15 (each)
7-8 insertion - \$13 (each)
9-12 insertion - \$10 (each)
13-16 insertion - \$8 (each)

To place a classified ad, insertion order and all content must be submitted via email to: aztecpres_ad@pima.edu once received an insertion reference number will be issued within 1-2 business days.

All classified ads must be prepaid via credit card over the phone or in person at the PCC West Campus Cashiers Office located at 2202 W. Anklam Rd. Tucson AZ Building C, Room 129. Phone Number: 206-6683

Insertion deadline is 12PM 5 business days before publication date. Any unpaid insertions will

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