

AZTEC PRESS

Spring 2013 - Fall 2014 National RATE CARD

Phone: 520-206-6901

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Web: aztecpressonline.com

Number of Insertions		1-5	6-7	8-15	16-23	24-30 <small>New Rate Options</small>	32 <small>New Rate Options</small>
AD COPY SIZE	FULL Pg 10x16 <input type="checkbox"/>	\$1,050.00 <input type="checkbox"/>	\$945.00 <input type="checkbox"/>	\$840.00 <input type="checkbox"/>	\$756.00 <input type="checkbox"/>	\$651.00 <input type="checkbox"/>	\$480.00 <input type="checkbox"/>
	1/2Pg 10x8 <input type="checkbox"/> 5x16 <input type="checkbox"/> 8x10 <input type="checkbox"/>	\$525.00 <input type="checkbox"/>	\$472.50 <input type="checkbox"/>	\$420.00 <input type="checkbox"/>	\$378.00 <input type="checkbox"/>	\$326.00 <input type="checkbox"/>	\$245.50 <input type="checkbox"/>
	Sub 6x12 <input type="checkbox"/> <small>New Size</small>	\$485.00 <input type="checkbox"/>	\$460.00 <input type="checkbox"/>	\$410.00 <input type="checkbox"/>	\$370.00 <input type="checkbox"/>	\$310.00 <input type="checkbox"/>	\$230.50 <input type="checkbox"/>
	1/4Pg 4x10 <input type="checkbox"/> 8x5 <input type="checkbox"/> 6x7 <input type="checkbox"/> <small>New Size</small>	\$262.50 <input type="checkbox"/>	\$236.25 <input type="checkbox"/>	\$210.00 <input type="checkbox"/>	\$189.00 <input type="checkbox"/>	\$165.00 <input type="checkbox"/>	\$123.50 <input type="checkbox"/>
1/8P 10x2 <input type="checkbox"/> 4x5 <input type="checkbox"/>	\$131.25 <input type="checkbox"/>	\$118.65 <input type="checkbox"/>	\$105.00 <input type="checkbox"/>	\$94.50 <input type="checkbox"/>	\$85.00 <input type="checkbox"/>	\$65.50 <input type="checkbox"/>	
	Sub 4x4 <input type="checkbox"/> 6x2.5 <input type="checkbox"/> <small>New Size New Size</small>	\$120.00 <input type="checkbox"/>	\$108.00 <input type="checkbox"/>	\$95.00 <input type="checkbox"/>	\$85.00 <input type="checkbox"/>	\$70.00 <input type="checkbox"/>	\$50.50 <input type="checkbox"/>

Additional Charges

Single Spot Color.....~~\$85.00~~ ea
 Four Color CMYK.....~~\$375.00~~ ea
 Ad Design.....\$100.00 ea

Guaranteed Space Selection
 (min 1/2 page).....20% premium

Full Run Inserts.....\$525
 Max 8.5 x 11 min 4 x 6 – Must be delivered 7 days
 prior to publication date to:

Signature Offset
 606 S. Madison Drive Tempe, AZ 85281

*Please label Aztec Press and indicate quantity.

Publication Dates

SPRING 2013

- Jan 24*
- Feb 07
- Feb 20*
- Mar 07
- Mar 21
- April 04
- April 18
- May 02

FALL 2013

- Aug 29*
- Sept 12
- Sept 26
- Oct 10
- Oct 24*
- Nov 07
- Nov 21*
- Dec 05

EXACT RUN DATES

SPRING & FALL 2014

to be announced

- | | |
|--------------------------------|---------------------------------|
| <input type="checkbox"/> 1 Jan | <input type="checkbox"/> 1 Aug |
| <input type="checkbox"/> 2 Feb | <input type="checkbox"/> 2 Sept |
| <input type="checkbox"/> 3 Feb | <input type="checkbox"/> 3 Sept |
| <input type="checkbox"/> 4 Mar | <input type="checkbox"/> 4 Oct |
| <input type="checkbox"/> 5 Mar | <input type="checkbox"/> 5 Oct |
| <input type="checkbox"/> 6 Apr | <input type="checkbox"/> 6 Nov |
| <input type="checkbox"/> 7 Apr | <input type="checkbox"/> 7 Nov |
| <input type="checkbox"/> 8 May | <input type="checkbox"/> 8 Dec |

COLOR Printing Special
2013-2014

\$275 - CMYK
 \$65 - Spot Color

“IMPORTANT”

Ad Copy Deadlines

12PM Thursday week before

Space Selection Holds

5PM Monday week before
 20% premium applied

Designers PLEASE follow mechanical specs for accurate dementions

Advertising Specifications:

Send Ads as a PDF, TIF or JPG File (300 res.) to the AZTEC PRESS Advertising Department at aztecpress_ad@pima.edu Call for confirmation at 520.206.6901.

The Aztec Press uses InDesign and Photoshop software. Ads should also be submitted in hardcopy form for accuracy measures. Ads with spot color MUST include channels. PDFs are preferred.