

AZTEC PRESS

Advertising Insertion Order

National Clients

office use/client code

Please check off appropriate box (boxes) to complete your order.

Number of Insertions		1-5	6-7	8-15	16-23	24-30 <small>New Rate Options</small>	32 <small>New Rate Options</small>
AD COPY SIZE	FULL Pg 10x16 <input type="checkbox"/>	\$1,050.00 <input type="checkbox"/>	\$945.00 <input type="checkbox"/>	\$840.00 <input type="checkbox"/>	\$756.00 <input type="checkbox"/>	\$651.00 <input type="checkbox"/>	\$480.00 <input type="checkbox"/>
	1/2Pg 10x8 <input type="checkbox"/> 5x16 <input type="checkbox"/> 8x10 <input type="checkbox"/> Sub 6x12 <input type="checkbox"/> <small>New Size</small>	\$525.00 <input type="checkbox"/>	\$472.50 <input type="checkbox"/>	\$420.00 <input type="checkbox"/>	\$378.00 <input type="checkbox"/>	\$326.00 <input type="checkbox"/>	\$245.50 <input type="checkbox"/>
	1/4Pg 4x10 <input type="checkbox"/> 8x5 <input type="checkbox"/> 6x7 <input type="checkbox"/> <small>New Size</small>	\$262.50 <input type="checkbox"/>	\$236.25 <input type="checkbox"/>	\$210.00 <input type="checkbox"/>	\$189.00 <input type="checkbox"/>	\$165.00 <input type="checkbox"/>	\$123.50 <input type="checkbox"/>
	1/8P 10x2 <input type="checkbox"/> 4x5 <input type="checkbox"/> Sub 4x4 <input type="checkbox"/> 6x2.5 <input type="checkbox"/> <small>New Size New Size</small>	\$131.25 <input type="checkbox"/>	\$118.65 <input type="checkbox"/>	\$105.00 <input type="checkbox"/>	\$94.50 <input type="checkbox"/>	\$85.00 <input type="checkbox"/>	\$65.50 <input type="checkbox"/>

Advertiser: _____

Client Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Publication Dates

SPRING 2013	FALL 2013
<input type="checkbox"/> Jan 24* <input type="checkbox"/> Feb 07 <input type="checkbox"/> Feb 20* <input type="checkbox"/> Mar 07 <input type="checkbox"/> Mar 21 <input type="checkbox"/> April 04 <input type="checkbox"/> April 18 <input type="checkbox"/> May 02	<input type="checkbox"/> Aug 29* <input type="checkbox"/> Sept 12 <input type="checkbox"/> Sept 26 <input type="checkbox"/> Oct 10 <input type="checkbox"/> Oct 24* <input type="checkbox"/> Nov 07 <input type="checkbox"/> Nov 21* <input type="checkbox"/> Dec 05

***EXACT RUN DATES*
SPRING & FALL 2014
to be announced**

<input type="checkbox"/> 1 Jan <input type="checkbox"/> 2 Feb <input type="checkbox"/> 3 Feb <input type="checkbox"/> 4 Mar <input type="checkbox"/> 5 Mar <input type="checkbox"/> 6 Apr <input type="checkbox"/> 7 Apr <input type="checkbox"/> 8 May	<input type="checkbox"/> 1 Aug <input type="checkbox"/> 2 Sept <input type="checkbox"/> 3 Sept <input type="checkbox"/> 4 Oct <input type="checkbox"/> 5 Oct <input type="checkbox"/> 6 Nov <input type="checkbox"/> 7 Nov <input type="checkbox"/> 8 Dec
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Total Insertions: _____ Issue Rate: \$ _____ Additional: \$ _____

Space Guarantee 20%

Full Run Insert \$525

Spot Color ~~\$85~~ per ad

Four Color ~~\$375~~ per ad

Ad Design \$100 per ad

Terms & Conditions

Advertisers assumes all liability for all copy printed in their ad. If ad space has been reserved and the ad copy does not arrive for publication, the advertiser may be subject to be charged for their ad space. All advertising (each individual ad) is subject to the publisher's approval. The publisher reserves the right to reject advertising. Production fees may be charged to cover ad modification (you will be notified if production is needed). There is no production charge for "camera-ready" ads. Cancellations must be submitted via form faxed or emailed (PDF) one week prior to copy due date. Discounted rates are based on specific number of issues. If discounted insertions are cancelled, the rate will revert to the non-discounted price and the advertiser will be billed the full rate price. Payments are due upon receipt of the invoice and tear sheet. In the event the advertiser becomes delinquent, the account is subject to collections with an agency fee not to exceed 33%.

COLOR Printing Special
2013-2014

\$275 - CMYK ●
\$65 - Spot Color ●

Client Signature: _____ Date: _____

Client Print Name: _____

Insertion Order
TOTAL \$ _____