

Rate Card & Information

Fall 2011 - Spring 2012

National RATE CARD

AZTEC PRESS



Phone: 520-206-6901

Email: aztecpress_ad@pima.edu

Web: aztecpressonline.com

Dimension		1 Issue	6 Issues	8 Issues	16 Issues
Full Pg	10x16	\$1,050.00	\$945.00	\$840.00	\$756.00
1/2 Pg Sub	10x8 - 5x16 - 8x10	\$525.00	\$472.50	\$420.00	\$378.00
	6x12 <i>New Size</i>	\$490.00	\$460.00	\$410.00	\$370.00
1/4 Pg	4x10 - 8x5 - 6x7 <i>New Size</i>	\$262.50	\$236.25	\$210.00	\$189.00
1/8 Pg Sub	10x2 - 4x5	\$131.25	\$118.65	\$105.00	\$94.50
	4x4 - 6x2.5 <i>New Size</i>	\$120.00	\$108.00	\$95.00	\$85.00

Additional Charges

Single Spot Color.....~~\$85.00~~ ea
 Four Color CMYK.....~~\$375.00~~ ea
 Ad Design.....\$100.00 ea

Guaranteed Space Selection
 (min 1/2 page).....20% premium

Full Run Inserts.....\$525
 Max 8.5 x 11 min 4 x 6 – Must be delivered 7 days
 prior to publication date to:

Signature Offset
 606 S. Madison Drive Tempe, AZ 85281

*Please label Aztec Press and indicate quantity.

Date of Publication

FALL SPRING

Sept 1*	Jan 26*
Sept 15	Feb 9
Sept 29	Feb 23
Oct 13	March 8
Oct 27	March 22
Nov 10	April 5
Nov 23	April 19
Dec 8	May 3

* Fall/Spring Back to School Edition

“IMPORTANT”

Ad Copy Deadlines
12PM Thursday week before

Space Selection Holds
5PM Monday week before
20% premium applied

Designers *Please follow*
Mechanical Specs for
accurate dimensions

Advertising Specifications:

Send Ads as a PDF, TIF or JPG File (300 res.) to the
 AZTEC PRESS Advertising Department at
 aztecpress_ad@pima.edu Call for confirmation at
 520.206.6901.

The Aztec Press uses InDesign and Photoshop software.
 Ads should also be submitted in hardcopy form for
 accuracy measures. Ads with spot color MUST include
 channels. PDFs are preferred.

Fall 2011

COLOR Printing Special

\$275 - CMYK
\$65 - Spot Color