

AZTEC PRESS

Spring 2016 - Fall 2017 RATE CARD

Phone: 520-206-6901

Email: aztecpress_ad@pima.edu

Web: aztecpressonline.com

Number of Insertions		1-5	6-7	8-15	16-23	24-30 <small>New Rate Options</small>	32 <small>New Rate Options</small>
AD COPY SIZE	FULL Pg 10x16 <input type="checkbox"/>	\$1,050.00 <input type="checkbox"/>	\$945.00 <input type="checkbox"/>	\$840.00 <input type="checkbox"/>	\$756.00 <input type="checkbox"/>	\$651.00 <input type="checkbox"/>	\$480.00 <input type="checkbox"/>
	1/2Pg 10x8 <input type="checkbox"/> 5x16 <input type="checkbox"/> 8x10 <input type="checkbox"/>	\$525.00 <input type="checkbox"/>	\$472.50 <input type="checkbox"/>	\$420.00 <input type="checkbox"/>	\$378.00 <input type="checkbox"/>	\$326.00 <input type="checkbox"/>	\$245.50 <input type="checkbox"/>
	Sub 6x12 <input type="checkbox"/> <small>New Size</small>	\$485.00 <input type="checkbox"/>	\$460.00 <input type="checkbox"/>	\$410.00 <input type="checkbox"/>	\$370.00 <input type="checkbox"/>	\$310.00 <input type="checkbox"/>	\$230.50 <input type="checkbox"/>
	1/4Pg 4x10 <input type="checkbox"/> 8x5 <input type="checkbox"/> 6x7 <input type="checkbox"/> <small>New Size</small>	\$262.50 <input type="checkbox"/>	\$236.25 <input type="checkbox"/>	\$210.00 <input type="checkbox"/>	\$189.00 <input type="checkbox"/>	\$165.00 <input type="checkbox"/>	\$123.50 <input type="checkbox"/>
1/8P 10x2 <input type="checkbox"/> 4x5 <input type="checkbox"/>	\$131.25 <input type="checkbox"/>	\$118.65 <input type="checkbox"/>	\$105.00 <input type="checkbox"/>	\$94.50 <input type="checkbox"/>	\$85.00 <input type="checkbox"/>	\$65.50 <input type="checkbox"/>	
Sub 4x4 <input type="checkbox"/> 6x2.5 <input type="checkbox"/> <small>New Size New Size</small>	\$120.00 <input type="checkbox"/>	\$108.00 <input type="checkbox"/>	\$95.00 <input type="checkbox"/>	\$85.00 <input type="checkbox"/>	\$70.00 <input type="checkbox"/>	\$50.50 <input type="checkbox"/>	

Additional Charges

Single Spot Color.....\$85.00 ea
 Four Color CYMK.....~~\$375.00~~ ea
 Ad Design.....\$100.00 ea

Guaranteed Space Selection
 (min 1/2 page).....20% premium

Full Run Inserts.....\$525
 Max 8.5 x 11 min 4 x 6 – Must be delivered 7 days
 prior to publication date to:

Signature Offset
 606 S. Madison Drive Tempe, AZ 85281

*Please label Aztec Press and indicate quantity.

Publication Dates

SPRING 2016 FALL 2016

<input type="checkbox"/> Jan. 28	<input type="checkbox"/> Sept. 1	<input type="checkbox"/> 1 Jan	<input type="checkbox"/> 1 Aug
<input type="checkbox"/> Feb. 11	<input type="checkbox"/> Sept. 15	<input type="checkbox"/> 2 Feb	<input type="checkbox"/> 2 Sept
<input type="checkbox"/> Feb. 24	<input type="checkbox"/> Sept. 29	<input type="checkbox"/> 3 Feb	<input type="checkbox"/> 3 Sept
<input type="checkbox"/> Mar. 10	<input type="checkbox"/> Oct. 13	<input type="checkbox"/> 4 Mar	<input type="checkbox"/> 4 Oct
<input type="checkbox"/> Mar. 24	<input type="checkbox"/> Oct. 27	<input type="checkbox"/> 5 Mar	<input type="checkbox"/> 5 Oct
<input type="checkbox"/> April 7	<input type="checkbox"/> Nov. 10	<input type="checkbox"/> 6 Apr	<input type="checkbox"/> 6 Nov
<input type="checkbox"/> April 21	<input type="checkbox"/> Nov. 23	<input type="checkbox"/> 7 Apr	<input type="checkbox"/> 7 Nov
<input type="checkbox"/> May 5	<input type="checkbox"/> Dec. 8	<input type="checkbox"/> 8 May	<input type="checkbox"/> 8 Dec

EXACT RUN DATES
SPRING & FALL 2017
 to be announced

COLOR Printing Special
2015-2016

\$150 - Single insertion
 \$100 - 4 insertions
 \$85 - 8 insertions
 \$65 - 16 insertions

“IMPORTANT”

Ad Copy Deadlines

12PM Thursday week before

Space Selection Holds

5PM Monday week before
 20% premium applied

Designers PLEASE follow mechanical specs for accurate dementions

Advertising Specifications:

Send Ads as a PDF, TIF or JPEF File (300 res.) to the AZTEC PRESS Advertising Department at aztecpress_ad@pima.edu Call for confirmation at 520.206.6901.

The Aztec Press uses InDesign and Photoshop software. Ads should also be submitted in hardcopy form for accuracy measures. Ads with spot color MUST include channels. PDFs are preferred.