Phone: 520-206-6901

## AZTEC PRESS Advertising Insertion Order

office use/client code

Please check off appropriate box (boxes) to complete your order.							Local Clients	
Number of Insertions		1-5	6-7	8-15	16-23	24-30 New Rate Options	32 New Rate Options	
AD COPY SIZE	FULL Pg 10x16□	\$1,050.00	\$945.00□	\$840.00□	\$756.00□	\$651.00□	\$480.00	
	1/2Pg 10x8	\$525.00 \bigcap \$485.00 \bigcap	\$472.50 \bigcap \$460.00 \bigcap	\$420.00 \bigcap \$410.00 \bigcap	\$378.00 \bigcap \$370.00 \bigcap	\$326.00 \bigcap \text{\$310.00}	\$245.50 [ \$230.50 [	
	1/4Pg 4x10   8x5   6x7   New Size	\$262.50 □	\$236.25□	\$210.00□	\$189.00	\$165.00□	\$123.50	
	1/8P 10x2	\$131.25 \bigcup \$120.00 \bigcup	\$118.65 \Boxed \$108.00 \Boxed	\$105.00 \bigcap \$95.00 \bigcap	\$94.50 \bigsim \$85.00 \bigsim	\$85.00 \( \precent{\precent}\$70.00 \( \precent{\precent}\$	\$65.50 \bigcap \$50.50 \bigcap	
Advertiser: Publication Client Name: SPRING 2016					tion Dates 6 FALL 201	SPRING & FALL 2017		
Mailing Address:			☐ Jan. 22 ☐ Feb. 11 ☐ Feb. 24 ☐ Mar 10 ☐ Mar 24 ☐ April 10 ☐ April 21 ☐ May 05		5	☐ 6 Nov ☐ 7 Nov		
Total Insertions: Issue Rate: \$ Addition				nal: \$		Space Guarantee 20%		
Terms & Conditions  Advertisers assumes all liability for all copy printed in their ad. If ad space has been reserved and the ad copy does not arrive for publication, the advertiser may be subject to be charged for their ad space. All advertising (each individual ad) is subject to the publisher's approval. The publisher reserves the right to reject advertising. Production fees may be charged to cover ad modification (you will be notified if production is needed). There is no production charge for "camera-ready" ads. Cancellations must be submitted via form faxed or emailed (PDF) one week prior to copy due date. Discounted rates are based on specific number of issues. If discounted insertions are cancelled, the rate will revert to the non-discounted price and the advertiser will be billed the full rate price. Payments are due upon receipt of the invoice and tear sheet. In the event the advertiser becomes delinquent,					Four Ad I	Spot Color \$85 per ad Four Color \$375 per ad Ad Design \$100 per ad Store Single insertion \$150 - Single insertion \$150 - 4 insertions \$85 - 8 insertions \$65 - 16 insertions		
the account is subject to collections with an agency fee not to exceed 33%  Client Signature:						Insertion Order TOTAL \$		
Client Drint Name:						- т		

Email: aztecpress\_ad@pima.edu Web: aztecpressonline.com