

AZTEC PRESS

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Print Advertising

Insertions/Size Pricing Table

	<u>1</u>	<u>2-8</u>	<u>9-15</u>	<u>16-22</u>	<u>23-30</u>	<u>31+</u>
<u>Full</u>	\$880	\$790	\$710	\$620	\$520	\$440
<u>3/4</u>	\$730	\$660	\$590	\$520	\$430	\$370
<u>1/2</u>	\$530	\$480	\$430	\$380	\$330	\$280
<u>1/4</u>	\$280	\$250	\$220	\$200	\$180	\$160
<u>1/8</u>	\$150	\$130	\$110	\$90	\$70	\$50

Premium Options

Space Selection: *+20%
Color: ~~\$100/ad~~ **FREE**
Ad Design: Consultation Required
*minimum 1/2 page, dependent on space available.

Publication Dates

September 20 November 1
October 4 November 15
October 18 December 6

Deadlines & Specs

Ad Copy: 7 days prior to pub. date.
Space Selection*: 7 days prior to pub. date.
File Format: PDF, AI, TIF (300 PPI)
Send To: jdmanis@pima.edu
For Confirmation: 520.206.6901

Ad Dimensions

Full Page: 10 x 16
3/4 Page: (H) 10 x 12 | (V) 7.5 x 16
1/2 Page: (H) 10 x 8 | (V) 5 x 16
1/4 Page: (H) 10 x 4 | (V) 5 x 8
1/8 Page: (H) 10 x 2 or 5 x 4 | (V) 4 x 5